An Analysis of Cooperation & Politeness Strategies Used By Characters in 13 going on 30 movie 2004

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Abstract: *Movie plays some beneficial role to be applied in learning English nowdays. It provides pictures, utterances and sound that couldburn the students interest to acquire the language. The learning that students could gain is from the utterances of each characters. Cooperation and politeness must occur through the dialogue of the movie. Therefore, this study aims to find out (1) How many kinds of politeness strategy appear on 13 going on 30 movie and (2) What type of politeness strategies most frequently appeared on 13 going on 30 Movie. Qualitative data is analyzed by identifying the utterances on the movie to what kinds of politeness strategy belong to and by seeing whether they cooperate each other. It is found that the politeness strategies used are off record, bald on record, positive politeness strategy and negative politeness stratey. Moreover, there are some utterance does not cooperate to politeness strategy used.*
Keywords: *Politeness strategies, Cooperation, 13 going on 30 movie.*

I. Introduction

Language as a tool of communication can facilitate the meaningful expression to others. Widdowson (2002:4), language is a purely human and non-instinctive method of communication ideas, emotion and desires by means of system of voluntarily produced symbol. In addition, people use language to get informations about everything. According to Wardhough in jurnal of Yuni Murliati (2013), by this language, people try to manage to live together by using such concept as 'identity', 'power', 'class', 'status', 'solidarity', 'accomodation', 'face', 'gender', 'politeness', etc. Every place has different rules of communication. In the language we use, every utterance must occur politeness and cooperation. Utterances appear to convey message or idea when conversation happens. It should be a strategy used in order to keep and maintain the smooth and meaningful conversation between a speaker and a hearer. One of the strategies is called politeness strategy. Politeness is important thing that we must know when we communicate with other people. Politeness is not only used to honor to people but also to know deeper the meaning of conversation. Brown and Levinson (1978), politeness is basic to the production of social order and a precondition of human cooperation. Cruse (2006: 132) states that politeness also enters into ways of addressing people. Yule (1998: 60), politeness is defined as a way to show awareness of another person's public self-image. In pragmatics, politeness is concerned with "…ways in which the relational function in linguistic action is expressed" (Kasper in Barron, 2003: 15). Therefore, knowing what strategy of politeness we use in interaction is better in order to avoid misunderstanding.

Based on the explanation above, the writer is interested to investigate what strategy of politeness used and to see their cooperations by characters on 13 going on 30 movie. Since movie is one of media that can be applied in learning language. in one line, politeness must occur in utterances no exception on movie. Therefore, this study uses Brown And Levinson In Yule (1996) Classification Of Politeness Strategies which have five types i.e. Say Nothing, Bald On Record, Positive Politeness, Negative Politeness, And Off Record. Therefore, The objectives of conducting this present study is to find out :
(1) How many kinds of politeness strategy appear on 13 going on 30 movie and
(2) What type of politeness strategies most frequently appeared on 13 going on 30 Movie.

II. Research method

The writer uses descriptive qualitative method. According to Creswell (1998), the countours of qualitative research can be observed by looking across several perspectives that leading authors share. Qualitative-research writers agree that a researcher undertakes qualitative research in a natural setting where the researcher is an instrument of data collection who collects words or pictures; analyzes them inductively; focuses on the meaning of participants; and describes as a process that is expressive and persuasive in language. The source of this study is the movie and the script of 13 going on 30. In collecting the data, the writer watched the movie for many times and check the script to make sure the data obtained. Then, the writer Underlines and make

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codes of the characters' utterances that include to politeness strategies based on five strategies of politeness theory proposed By Brown And Levinson (1987).

Procedure Methodology

The first, the writer watched the movie for so many times to undestand clearly about the story. The next step, checking at the script and comparing to the movie to make sure the data obtained. After that, the writer underline and classify.the next step, make some codes to the utterance of movie of strategies of politeness found on the script.The last is the writer calculates the type of strategy of politeness found from the utterances of the movie.
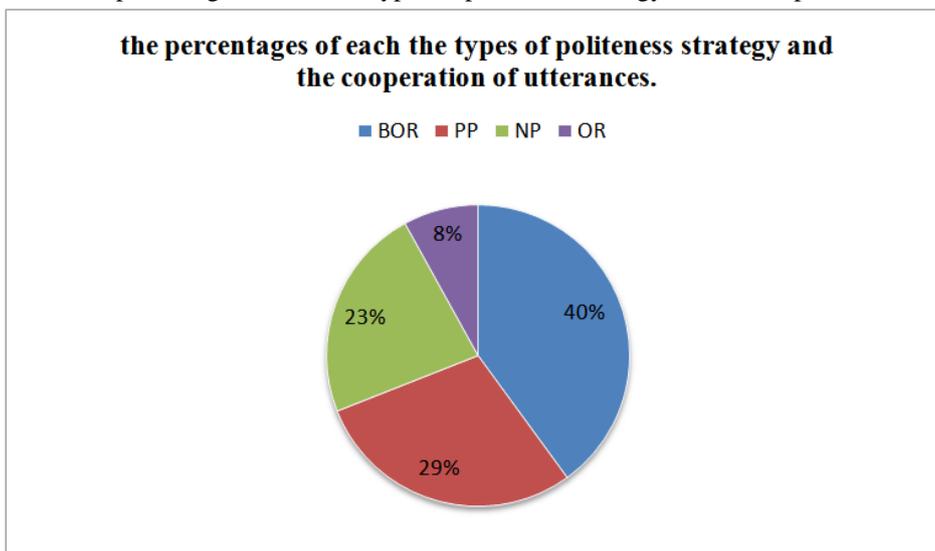
III. Result & Discussion

This table below presents the result of cooperation and politeness strategies used on 13 going on 30 movie.

Table 1. the types of politeness strategy and the cooperation of utterances.

Off record	Bald on record	Positive politeness	Negative politeness
6	28	20	16

Based on the table above, there are four politeness strategy used on 13 going 30 movie. 57 types of utterances on four politeness strategy are cooperated and 13 types of utterances on four politeness strategy are violate maxim; relevant, manner and quality.

The chart1.1. the percentages of each the types of politeness strategy and the cooperation of utterances.

There are 70 utterances which belongs to the classification of politeness strategies proposed by brown and levinson. From those requests, there are 28 data belongs to bald on record strategy (40%), 20 data belongs to positive politeness strategy (29%), 16 data belongs to negative politeness strategy (23%), 6 data belongs to off record strategy (8%), and 0 data from say nothing strategy. The chart above also can answer the second question which concerns to find out what type of politeness strategies most frequently appeared in 13 going on 30 movie. As the chart above showed that bald on record strategy is in the highest percentage among others (40%). Thus, it indicates that the characters in 13 going on 30 movie more frequently use bald on record strategy than the others.

The example of politeness strategy used and cooperation.
1. Positive politeness strategy
a. Jenna : **Wanna go for a walk?**(Conveying that S & H are Cooperators (Inviting)
Matt : sure. (cooperated)
b. Matt : Wait! Jenna, **let me talk to you!**
Jenna : Get out! No! (cooperated)

The first and the second example above are uttered by Jenna to Matt. They are good friends and really closed each other. In the first sentence, Jenna invited matt to go for walk. Jenna's utterances belong to poositive politeness by conveying her invitation to matt by using simple sentences and Matt's utterances as the answer are

cooperated to the invitation. In the second sentence, even though matt and jenna are closed friends, Matt still used polite way to ask permission to ask jenna to talk to him in this situation.
2. Negative politeness strategy
a. Jenna : Hi! **Could I borrow your ketchup?**
A boy : sure (cooperated)
b. Jenna   : I will be prepared to take my ride at that time. Oh, **can you tell**
me where I am going?
Gramercy : The palace, Wall Street. (cooperated)
Negative politeness strategy is used when speaker wants to express feeling in a very polite way. In the scene of first example, even though Jenna talked to the boy younger than she is, she still wanted to be polite. It can be seen from her utterances in asking by using past modal "Could". Her utterances belong to directive requesting to the boy. In the second example, Jenna used the expression "Can you tell me where I am going?" instead of "where I am going?". It indicates that Jenna wants to show more polite way to the hearer.
3. Off record
a. A naked man : Hey, beautiful.
Matt   : **He thinks, I'm beautiful?** (being ambiguous)
b. Jenna   **: I did? I said that ?**(being ambiguous)
       Arlene : please, don't fire me. (violate on relevant maxim)
In this scene, the first example, the conversation between a naked man and Matt is being ambiguous. It is whether the utterance "beautiful" reffered to Matt. Also, Matt's utterances created ambiguity. In the second example, Jenna's utterances are also being ambiguous. From his utterances, she seemed like talking to herself or pointed the questions to the hearer. That is why the response of hearer violate on relevant maxim. Therefore, they belong to off record strategy.
4. Bald on record
a. A man : I know you are there!and my parents are totally gonna be home
       any minute! **Hey, where's the conditioner?**
Jenna : you're naked! (violate on relevant maxim)
b. Jenna : Wait! I don't wanna get out of the ..... I don't think you're listening. **Wait, hang on wait,** listen to me I am 13.
Lucy : if you're gonna start lying about your age, I'd go with
These examples are the speaker assumes that he or she has power over the other and can control the other's behavior with words. It is associated with imperative and speech events of politeness strategy proposed by Brown and Levinson.

Table 2. Politeness strategies and its realization employed by the main characters on 13 going on 30 movie.

No	Politeness Strategy	Realization	Frequency
1.	Bold on record	a.Showing disagreement	17
		b. Giving Suggestion/Advice	4
		c. Requesting	4
		d. Warning/Threatening	1
		e. Using Imperative Form	2
		Sub-total 1	28
2.	Positive politeness	a.Claiming common ground	-
		b. Conveying that S & H are Cooperators	20
		c. Fulfilling H's wants for some	-
		Sub-total 2	20
3.	Negative Politeness	a.Being indirect	7
		b. Not Presuming/Assuming	6
		c.Not coercing H	-
		d. Communicating S's want to not Impinge on H	-
		e. Redressing other wants of H's	3
		Sub-total 3	16
4.	Off record	a.Inviting Conversational Implicature	3
		b. Being Vague/Ambiguous	3
		Sub-Total 4	6
	TOTAL		70

IV. Conclusion

There will be differences on the strategy used between speaker and hearer. Showing good manner supports utterances of politeness strategy. There are many statements that considered to be polite depend on the interlocutor accept and feels fine for them.

In the movie 13 going on 30, there are four politeness strategies used such as; positive politeness, negative politeness, off record and bald on record. It is hoped that the result of the study can give contribution to those who learn language. In addition, it also points out the information to know different culture through learning the language.

This study is not without limitations, in applying the study, the writer only focus to investigate on cooperation and politeness. Further study may consider to find out more pragmatics aspect either for 13 going on 30 movie or other movies to analyze.

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